

MASTER OF BUSINESS ADMINISTRATION

(MBA)

WHY OUR PROGRAM?

As a graduate of the Master of Business Administration (MBA) program at Thomas Edison State University (TESU), you become a high-demand candidate for the fastest growing professions and industries. You'll learn how to communicate effectively, identify and solve key business issues and boost the efficiency and effectiveness of an organization.

With your well-rounded master's-level education, you'll gain leadership and entrepreneurial skills that give you a competitive edge on day one and the ability to make an impressive impact in whatever industry you choose.

DEGREE/PROGRAM ACCREDITATIONS:

The Master of Business Administration (MBA) degree program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



[TESU.EDU/MBA](https://tesu.edu/mba)

FORGE YOUR ENTREPRENEURIAL PATH

Understanding the important role of business in our society and helping students develop the real-world leadership skills they need to make an impact are at the core of the Thomas Edison State University (TESU) Master of Business Administration (MBA) program. This online and career-focused MBA degree prepares you for a variety of leadership roles in a complex, dynamic, global economy. Armed with advanced communication, analytical and leadership skills, you will be able further your career in the world of business.

PROGRAM ADVANTAGES

- ▶ All courses are offered in eight-week formats, six terms per year
- ▶ Some courses include periodic live online participation
- ▶ Learn how to incorporate diversity and multicultural perspectives when making business decisions

AREAS OF STUDY

- ▶ Accounting
- ▶ Data Analytics
- ▶ Finance
- ▶ Healthcare Management
- ▶ Human Resource Management
- ▶ Marketing

WHY CHOOSE TESU?

As one of the first universities in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- ▶ **Exceptional Value:** Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ **Barrier Free:** Students who receive an undergraduate degree with a GPA of 3.0 or higher will be automatically admitted to a graduate program.* No GRE/GMAT or recommendation letter required.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.
- ▶ **Eight-Week Terms:** Complete your graduate program requirements in a shorter timeframe, promoting a more immersive learning experience.

*Several programs have additional requirements beyond GPA for admission.

ONLINE. ACCREDITED. RESPECTED

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for more than five decades, TESU has set the standard in online learning. TESU is accredited by the Middle States Commission on Higher Education and is recognized as the leader in online education as well as a national leader in the assessment of adult learning.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

STUDY WITH THE LEADER IN ONLINE EDUCATION.

Earn your degree on your schedule.

Visit **TESU.edu** and **Apply Today.**



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CAREER INSIGHTS

Individuals with graduate degrees earn an average of \$1 million more in lifetime income compared to high school graduates.¹

Within a 100 mile radius of TESU:²

- ▶ **4.3% job growth** (2020-2025)
- ▶ **48,000** known positions
- ▶ **4,680** annual openings
- ▶ Median earnings ≈ **\$141.7K/yr**

Top Occupations:

- ▶ General and Operations Managers
- ▶ Chief Executives
- ▶ Administrative Service Managers
- ▶ Sales Managers
- ▶ Marketing Managers

SOURCES:

- 1 <https://www.ssa.gov/policy/docs/research-summaries/education-earnings.html>
- 2 Emsi Q2 2020 Data Set

