

THOMAS EDISON STATE UNIVERSITY FOUNDATION

# IMPACT AWARDS

OCTOBER 10, 2024 | TRENTON, NJ

5:30 p.m. – 8:00 p.m. • Pruitt Hall • 301 W State St., Trenton, NJ

**Sean Murray**

Market Executive, Fulton Bank  
*Community Leader Award*

**Bonny Simi '19**

President of Operations, Joby Aviation  
*Distinguished Alumna Award*

## Sponsorship Opportunities

**Impact Sponsors: \$25,000**

- Reservations for 15 guests
- Prominent recognition throughout event including acknowledgement from the podium
- Digital Journal Advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Inclusion in post-event press release and TESU's Invention Magazine
- Logo with link on TESU event website

**Platinum Sponsors: \$15,000**

- Reservations for 10 guests
- Recognition throughout event
- Digital Journal Advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo with link on TESU Foundation event website

**Gold Sponsors: \$10,000**

- Reservations for 8 guests
- Recognition throughout event
- Digital Journal Advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo with link on TESU Foundation event website

**Silver Sponsors: \$7,500**

- Reservations for 6 guests
- Digital Journal Advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo with link on TESU Foundation event website

**Bronze Sponsors: \$5,000**

- Reservations for 4 guests
- Digital Journal Advertisement
- Recognition and social media promotion to over 45,000 TESU constituents
- Logo with link on TESU Foundation event website

## Underwriting Opportunities

<input type="checkbox"/> Impact Awards Underwriters (Includes 2 event tickets)	\$3,500	Underwriters' logos will be displayed with selected opportunity and digitally throughout event.
<input type="checkbox"/> To-Go Station Underwriters	\$2,500	
<input type="checkbox"/> Dessert Station Underwriters	\$2,000	
<input type="checkbox"/> Wine & Spirits Underwriters	\$1,000	

## Digital Advertisements and Tickets

<input type="checkbox"/> Digital Journal Ad - \$500	<input type="checkbox"/> Individual Ticket - \$150 per person
<b>Instructions:</b> Please send your ad in a 300dpi @ 100% resolution jpeg via e-mail to <a href="mailto:jjoworisak@tesu.edu">jjoworisak@tesu.edu</a> by October 3, 2024.	Number of Guests: _____ Total Amount: \$_____
<b>Dimensions:</b> 16:9 Widescreen Ratio	

## Scholarship Donations

I/we cannot attend the event but would like to make a tax-deductible donation to the TESU Scholarship Fund in honor of Sean Murray or Bonny Simi in the amount of \$\_\_\_\_\_.

In honor of:

Sean Murray       Bonny Simi '19

**Payment Information:** Please return your form and payment to:  
Thomas Edison State University Foundation, 111 West State Street, Trenton, NJ 08608.  
Please make check payable to: Thomas Edison State University Foundation (EIN 22-2117814).  
**To register and pay online, visit:** [tesu.edu/advancement/events/impactawards](https://tesu.edu/advancement/events/impactawards)

Name _____	Organization _____
Address _____	
City _____	State _____ Zip _____
Phone _____	E-mail _____
Total amount enclosed \$ _____	

**Questions? Contact Jaelyn Joworisak: 609-699-2001 ext. 2080 or [jjoworisak@tesu.edu](mailto:jjoworisak@tesu.edu).**